

Name _____

Date _____

Class _____ Period _____

Teacher _____

Quiz: Investment Returns or Sustainability?

Directions: Select the answer that best completes the sentence.

1. ESG stands for environmental, social, and _____.
 - A. goals
 - B. governance
 - C. growth
 - D. government
2. Companies adopt ESG practices because of pressure from _____.
 - A. employees
 - B. large clients and governments
 - C. their competitors
 - D. local communities
3. The video argues that ESG investing has led to _____ for many funds.
 - A. success
 - B. growth
 - C. underperformance
 - D. innovation
4. According to the video, companies like Intel spent more time on _____ than innovation.
 - A. ESG goals
 - B. marketing
 - C. customer service
 - D. technology upgrades
5. The main idea of the video is _____.
 - A. ESG investing has led to success for companies
 - B. ESG investing often harms innovation and profits
 - C. ESG investing is required by law in most states
 - D. ESG investing has no impact on business outcomes

Answer Key:

1. B
2. B
3. C
4. A
5. B