

Name _____

Date _____

Class _____

Teacher _____

Quiz: Google and Facebook Cross “The Creepy Line”

Directions: Select the answer that best completes the sentence

1) The documentary “The Creepy Line” explores how Google and Facebook _____.

- A) teach proper social etiquette to internet users
- B) are beneficial in day-to-day life
- C) collect information from users
- D) treat their workers

2) Google generates almost 90% of its revenue by _____.

- A) selling information collected from people’s search history
- B) partnering with politicians
- C) selling Chromebooks
- D) selling Google merchandise

3) According to Peter Schweizer, the only way to prevent an abuse of power by companies such as Google and Facebook is to _____.

- A) shut the companies down
- B) limit people’s use of Google Chrome and Facebook
- C) boycott their web browsers and social media
- D) have the government regulate these companies

4) The documentary suggests that Google crosses “the creepy line” when it _____.

- A) spies on users through their cameras
- B) creates a profile of users’ lives based on their searches
- C) reads users’ emails
- D) creates tailored results for users

5) “The Creepy Line” suggests that in the next election, Silicon Valley will be able to _____.

- A) develop software to track our votes
- B) help create a more secure and efficient voting process
- C) sway at least 10% of the votes to one candidate
- D) spy on politicians

Google and Facebook Cross “The Creepy Line” – Answer Key:

1. C
2. A
3. D
4. B
5. C