

Name \_\_\_\_\_

Date \_\_\_\_\_

Class \_\_\_\_\_

Teacher \_\_\_\_\_

### Quiz: Eye Test Innovators

**Directions:** Select the answer that best completes the sentence.

1) Dr. Steven Lee said he created Opternative because \_\_\_\_\_.

- A) it was cheaper creating the online program than paying for office space
- B) he did not like interacting with patients but still wanted to help people
- C) there was a bottleneck of patients who could not get appointments with an optometrist
- D) a patient told him it was inconvenient to go to his office and asked why eye exams could not be done at home

2) The author of the book *Bottleneckers*, Dick Carpenter, says that online eye exams are \_\_\_\_\_.

- A) more expensive than in-person exams, but ordering eyeglasses over the internet makes up for the extra cost
- B) as good as an in-person exams
- C) dangerous and should be banned
- D) effective at detecting serious eye diseases

3) According to Dr. Lee, all you need for an at-home eye exam is \_\_\_\_\_.

- A) an eye chart and a computer
- B) a smartphone and eye chart
- C) an eye cover and an eye chart
- D) a computer and a smartphone

4) The bottleneckers described in this video are \_\_\_\_\_.

- A) insurance companies that don't want to pay for exams unless a doctor is present
- B) the American Optometric Association and its lobbyists that oppose online eye exams
- C) people who have yet to utilize the technology available to them
- D) Opternative, because Dr. Lee's new company will put optometrists out of work

5) According to John Stossel, his eye exam through Opternative was \_\_\_\_\_.

- A) as effective as an in-person exam, but he paid a more for the convenience of the online exam
- B) as effective an in-person exam, although he paid less
- C) less effective than an in-person exam, but cheaper
- D) more effective than in-person exam

**Eye Test Innovators – Answer Key:**

1. D
2. B
3. D
4. B
5. B